

WHERE ARE WE ON THIS JOURNEY

ANNUAL CONFERENCE, PMI ZIMBABWE CHAPTER

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27 June 2024



PURPOSE:
Why We Exist

We maximize project success to elevate our world

STRATEGY: What We Do to Deliver

WHERE
We Play

Community Generated
Knowledge Platforms
& Resources

Career Long
Learning
& Development

Most Trusted
“Gold Standard”
Professional Certifications

WHO
We Serve

Current and aspiring project professionals

HOW
We Operate

FOCUS ON THE PROFESSION

Leading Authority for Project Success

PMIxAI

Employers’ Support and Advocacy

Unique and Enhanced Membership Value

Expanded Awareness

ACTIVATION MODEL

Innovate

70 / 20 / 10
Resource Allocation

Expand Globally

Leverage growth of PMP, U.S. and China
to support global expansion

Amplify

Across the PMI flywheel

**INTERNAL
CAPABILITY BUILDING**

Data Driven Decision Making

Scalable Product Development

Sustainable Chapters and
Volunteer Support System

Unified Digital Experience

Marketing Effectiveness

CULTURE:
How We Behave

Make it Easy

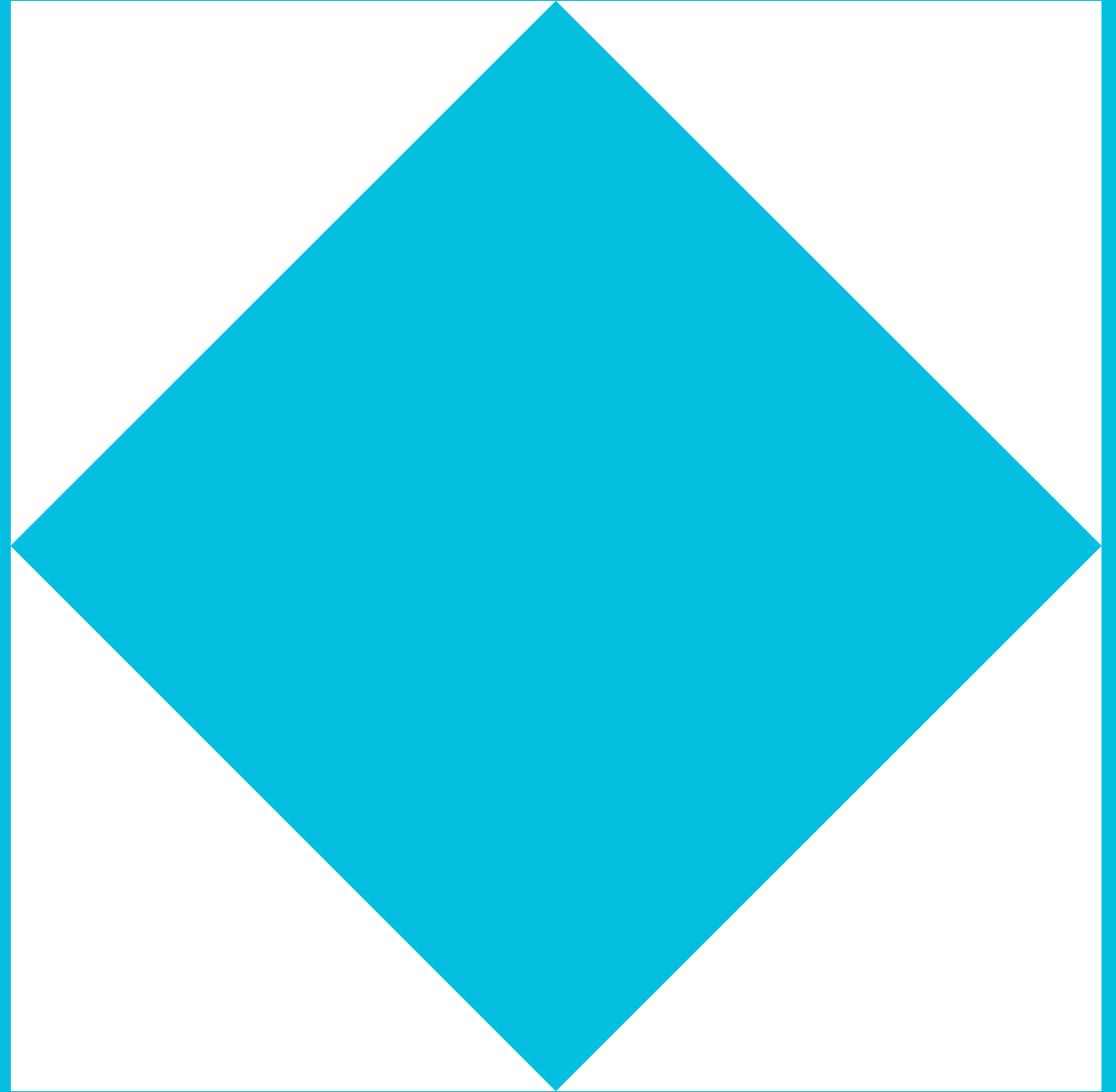
Aim Higher

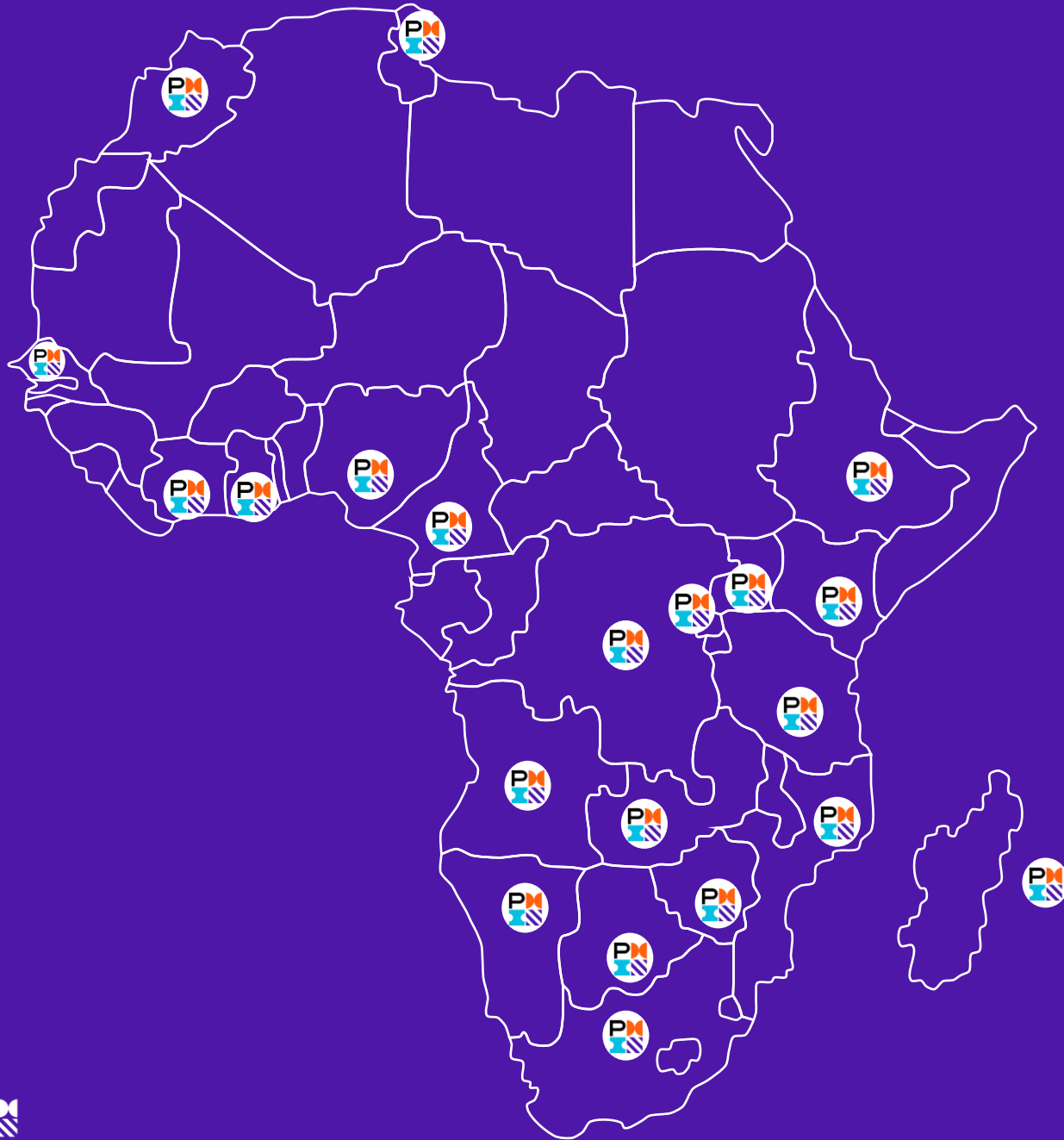
Be Welcoming

Embrace Curiosity

Together We Can

WHERE ARE WE, AFRICA

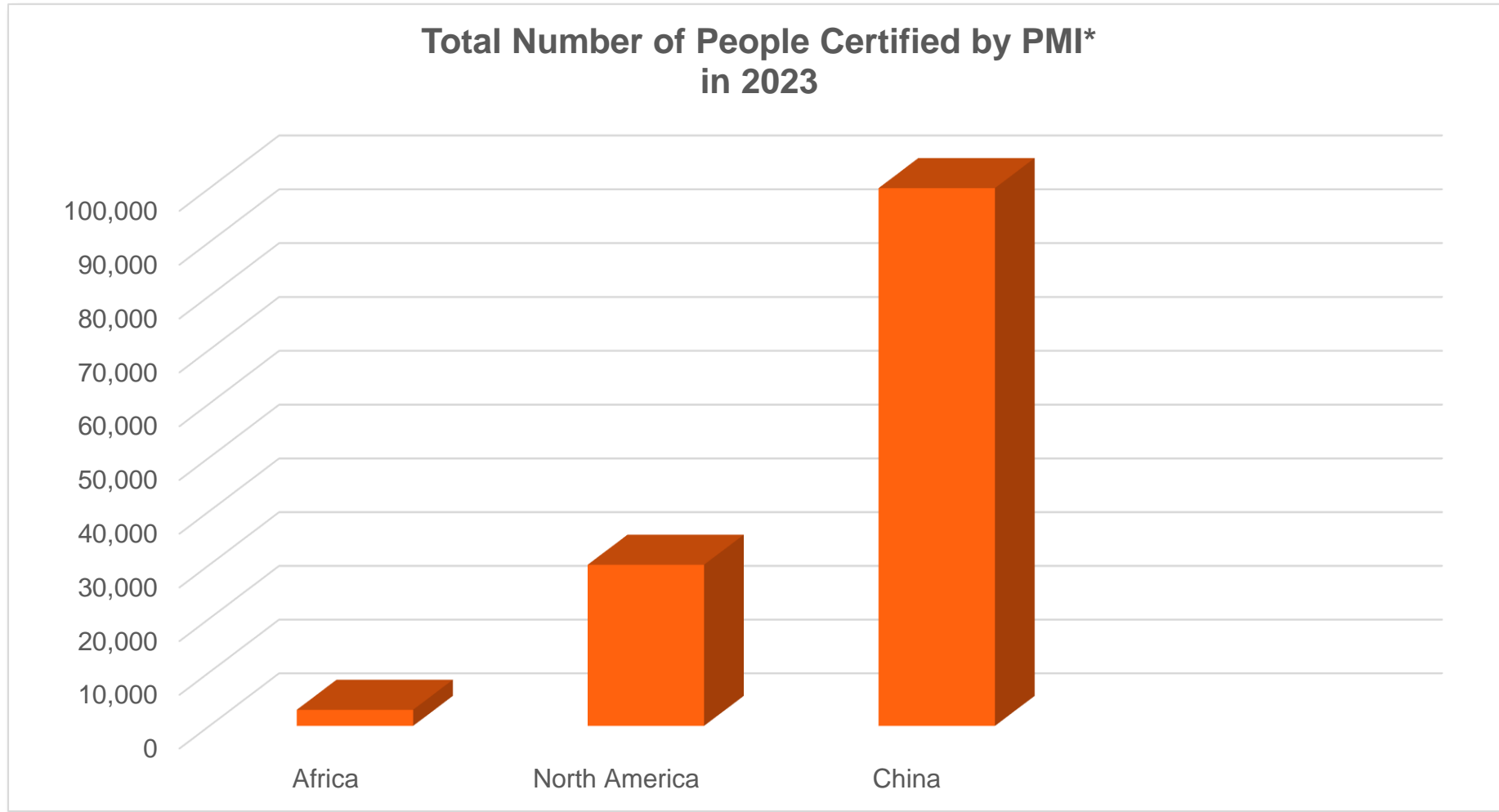




PMI in Africa

- **Clients** include governments, local organizations, multi-nationals and universities
- **Chapters** in 24 countries 
- **Training** partners present across the continent, training individuals and organizations
- 23,400+ **certified** professionals, majority PMP® certified
- 18,470+ individual PMI **members**

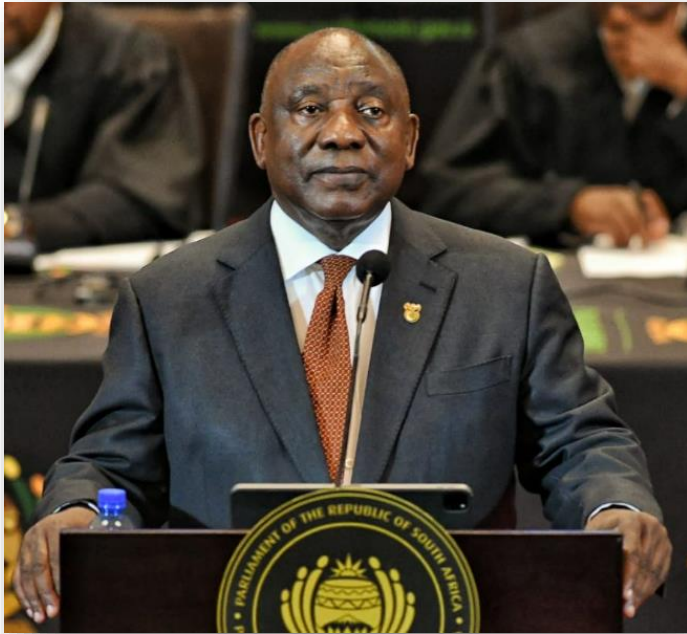
PMI Certified in 2023



Given that PMI is the largest Project Management certification body globally, these figures are representative of the profession as a whole



The Urgency is Being Felt Across the Continent, at the Highest Levels



“One of the greatest obstacles to infrastructure investment is the **lack of technical skills and project management capacity.**”
– President Cyril Ramaphosa, South Africa
State of The Nation Address, 2023

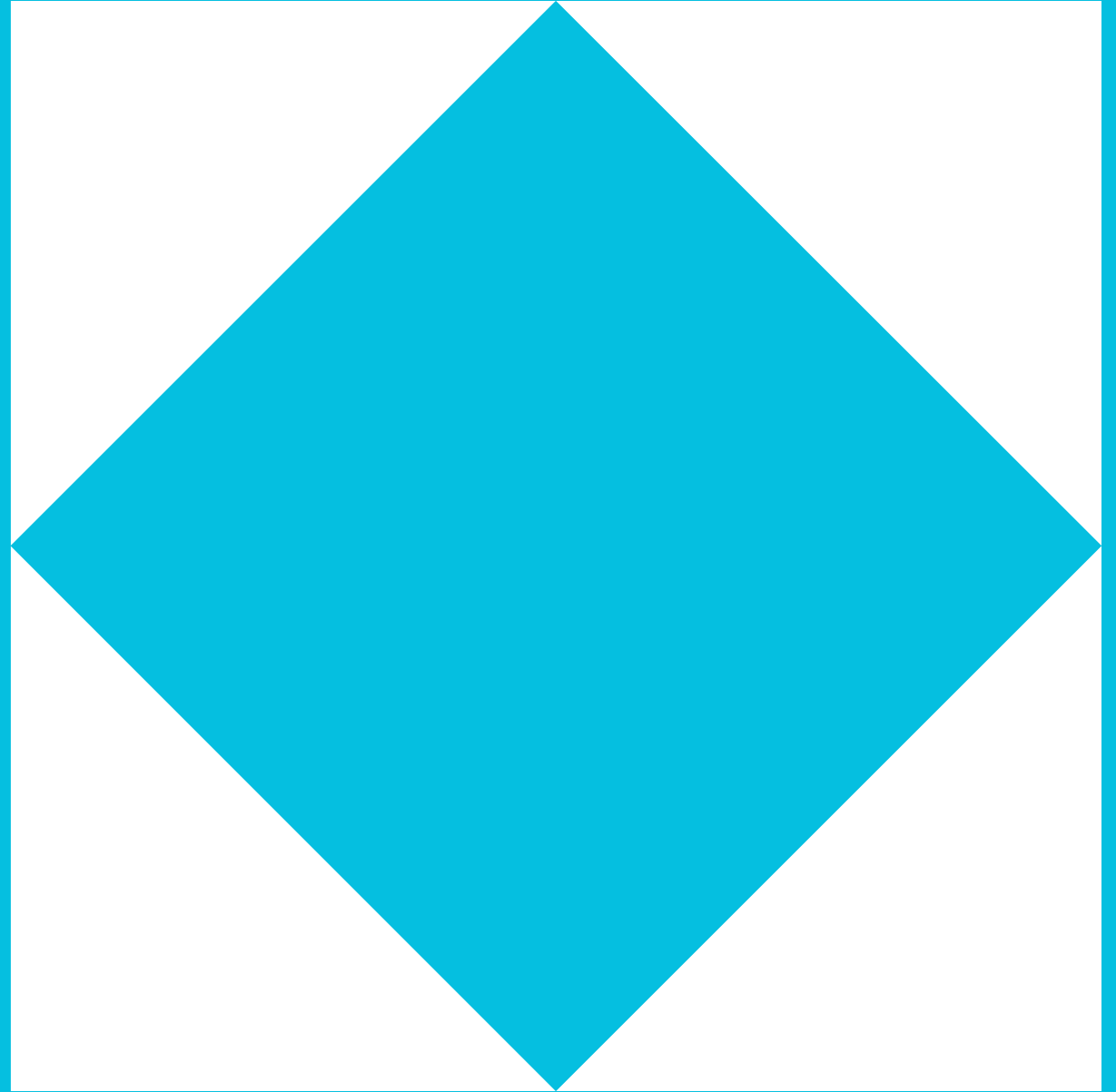


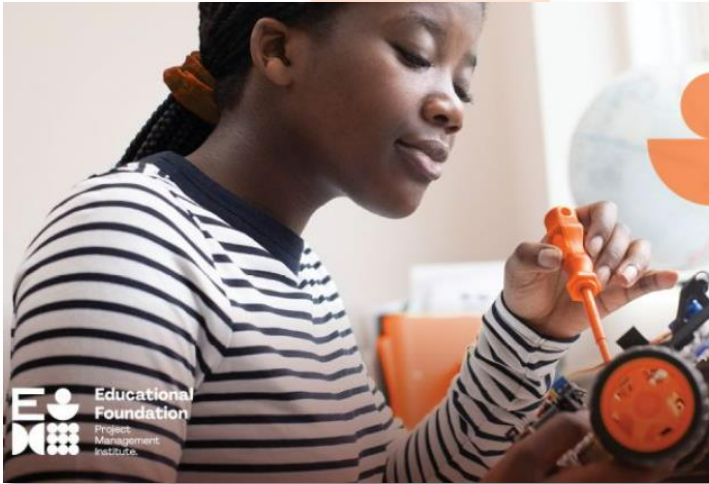
“**We have a project management capacity problem.**”
- Dr Akinwumi Adesina, President, African
Development Bank, 2023



“Project management empowers us to turn ideas into reality. **By effectively applying project management practices,** we can overcome changes, optimise solutions and deliver outcomes.”
- Hon. Ezekiel Machogu, Cabinet Secretary, Ministry of
Education, Kenya, PMI Africa Conference, 2023

WHAT ARE WE DOING
ABOUT IT





We Maximise Project Success to Elevate Our World

Government

Private Sector

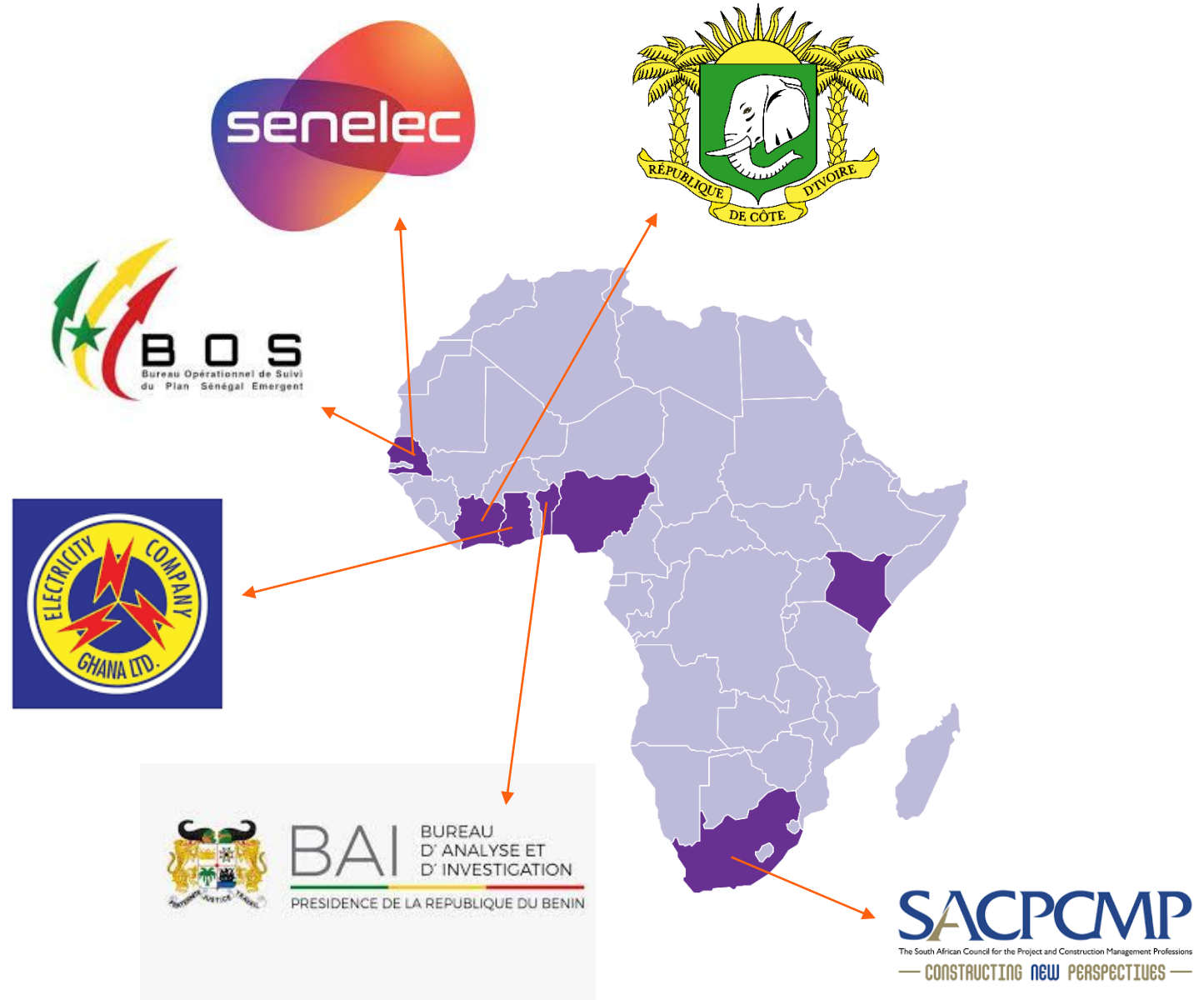
**Youth and
Social Impact**

Creating capacity for construction related professionals



Government Engagements in Africa

1. **South Africa:** South African Council for the Project and Construction Management Professions (SACPCMP)
2. **Senegal:** Delivery Unit for Plan Senegal Emergent – Bureau Opérationnel de Suivi (BOS)
3. **Senegal:** Senelec (Senegal Electricity Company)
4. **Ghana:** Electricity Company of Ghana (ECG)
5. **Benin:** Bureau d'Analyse et d'Investigation (BAI) of the Presidency of Republic of Benin
6. **Cote d'Ivoire** - Office of the Prime Minister
7. **Several others in development**





**Project
Management
Institute.
South Africa**



Dangote Group is present in 17 African countries. Its largest subsidiary Dangote cement is present in 10 countries: Nigeria, Cameroon, Congo, Ethiopia, Ghana, Senegal, Sierra Leone, South Africa, Tanzania and Zambia.

Dangote is PMI Africa's flagship customer and the first African member of PMI's Global Executive Council.

Dangote has priority to secure a comprehensive set of learning content for their staff. This is intended to provide learning across the entire group. Technical Skills, Power Skills and Business learning is needed across every department.

Senior executives must have access to leadership and critical thinking courses. Other priority courses are: e.g. Capacity Building for Line Managers; Inter-generational Management; Managing Teams Remotely; Health and Safety; Diversity, Equity and Inclusion



Sample of PMI Partners in Africa



Our Partnership Impact Youth and Education



African Leadership Academy and African Leadership University

- ALA: The 3 entrepreneur team that had PMI foundational mentorship, are the 3 teams that performed best
- Led to all key staff adopting foundational PMI CAPM cert, to support their work, particularly ALA Africa-wide accelerator program
- ALU: Global winners of Global Make Reality competition – providing technology solution to record keeping in Rwanda’s healthcare system



Junior Achievement Africa

- Grant recipient from PMI Education Foundation
- Support JA Africa initiatives across the region
- Teaching “the ability to execute” to the youth



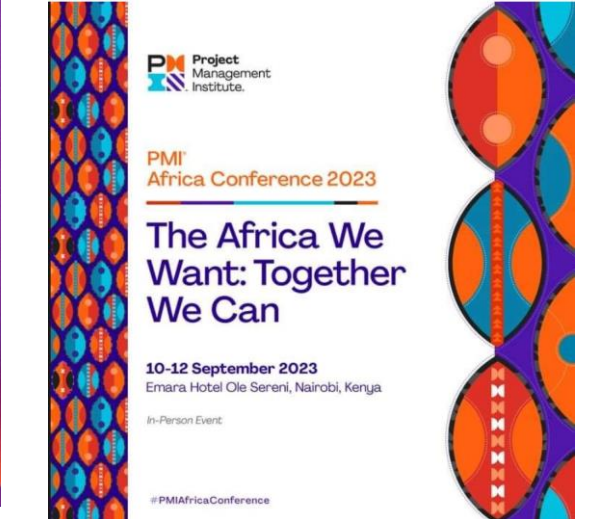
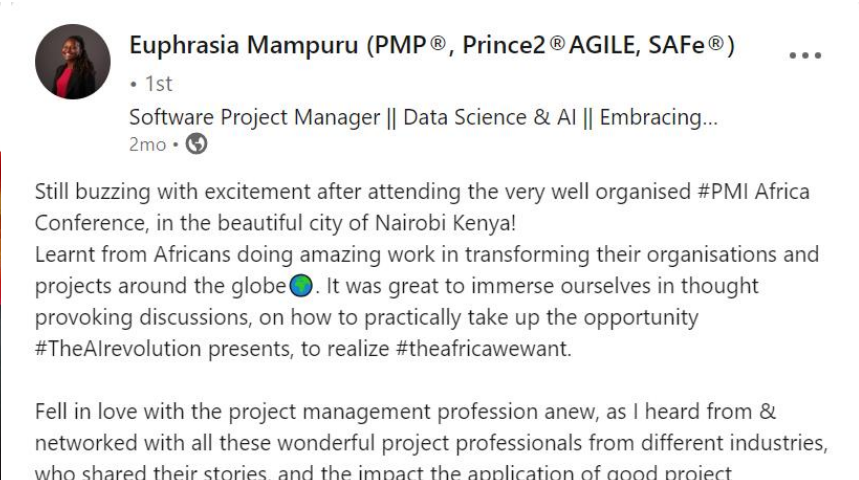
UNIVERSITEIT VAN PRETORIA
UNIVERSITY OF PRETORIA
YUNIBESITHI YA PRETORIA

University of Pretoria

- Only African university to be accredited by PMI until 2022
- Mankosa now also accredited, with a few others in the pipeline
- Critical for supporting job readiness

Recognising the Largest Community of Project Managers in Africa

2023 Theme: The Africa We Want, Together We Can



PMI Africa
Conference
is now....

Global Summit Series

Africa



18-20 November
Kigali, Rwanda

Optimise Learning for Impact through Blended Learning

Training (PMI / 3rd party)

- Use PMI Authorised Training Partners or e-Learning to deliver subject content
- PMI can support identification of existing or new training providers
- See existing providers here (English and French): <https://atp.pmi.org/provider-directory>

Gold Standard Certification (PMI)

- Upskill teams with globally-recognised Gold-standard certifications
- Use as part of job-families and career progression

Thought Leadership

- Leverage deep expertise of PMI to complement learning through e.g. PMI global experts complimentary at webinars, workshops, ad-hoc coaching and events
- Opportunity to co-create Thought Leadership if it supports learning

Community (PMI + Organisation)

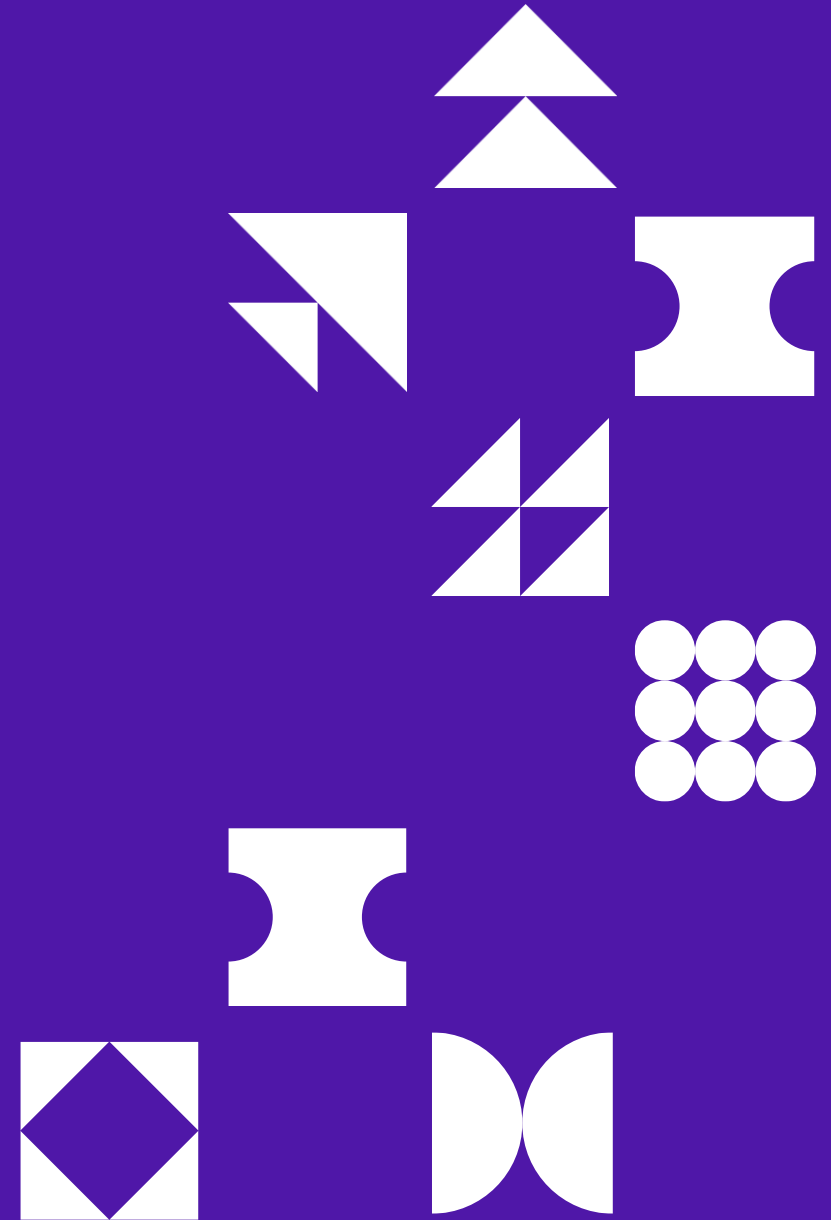
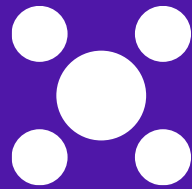
- Secure PMI membership for staff, to ensure they are plugged into the global project community and are securing membership benefits such as peer learning, networking, chapters, discounts on learning and critical tools such as PMI Infinity (world-leading AI tool for project managers)

On the job learning

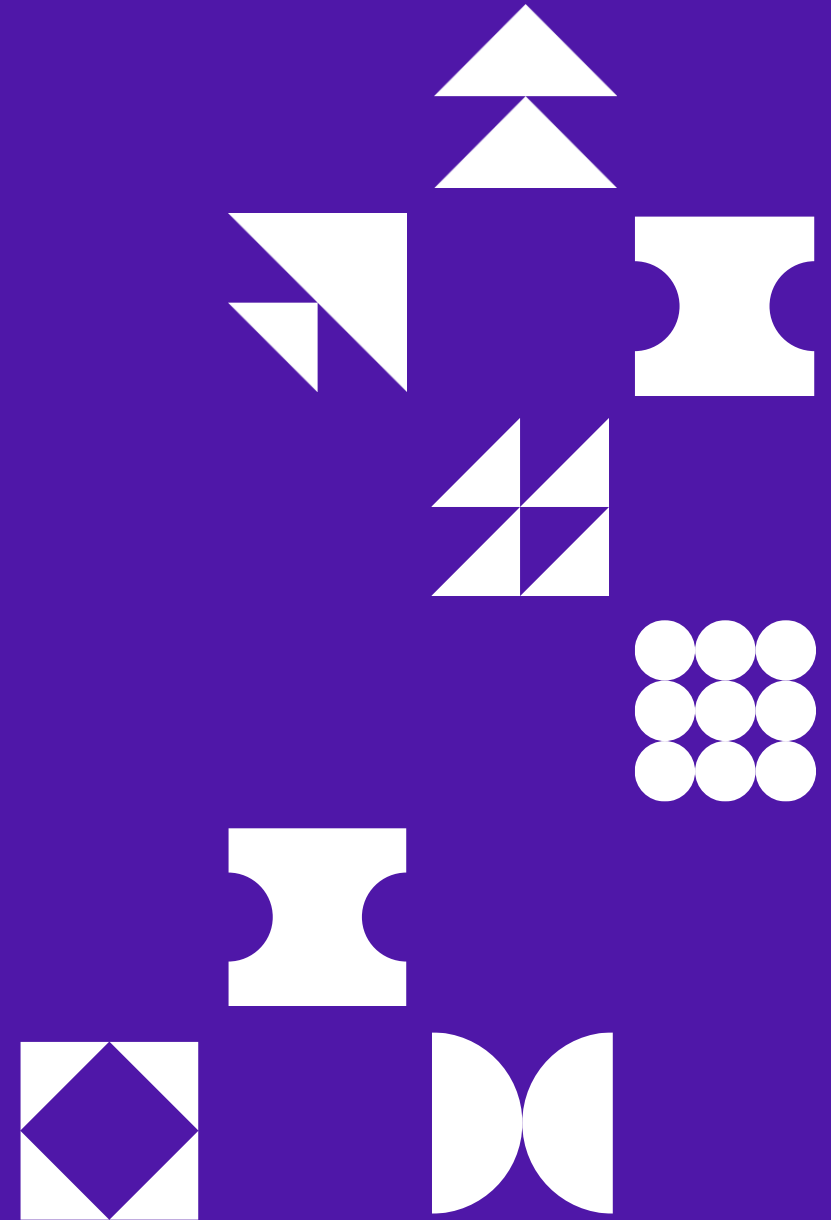
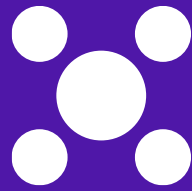
- Using PMI AI co-pilot (called PMI Infinity)
- 3rd Party consulting to support “wrap around services”



THANK YOU



THANK YOU



The PMI Global Executive Council is an exclusive collaborative forum of PMI customers, including senior leaders from the most prominent global organizations

8 regions, 14 industries, 90 organizations



LEARNING NETWORKING PRODUCTS PARTNERSHIPS



<https://thecouncil.pmi.org/home>

Founded in 1969, the Project Management Institute (PMI) is the world's leading association for project management

600,000 Members

1,600,000 Certifications

214 Countries

309 Chapters

14,000 Volunteers

100+ Global orgs